

Indeco

BRANDED ENVIRONMENTS LOOKBOOK

Interior Graphics

Indeco
Furniture Done Right

The Power of Branded Environments in K-12 Schools.

Enhanced Visual Engagement and Positive Impact

- Visual elements like graphics, artwork, and murals capture attention and create an engaging, inviting environment that stimulates students' interest and curiosity.
- Bright, colorful, and thoughtfully designed artwork positively affects students' moods, reduces stress, and creates a welcoming atmosphere conducive to learning and personal growth.

Promotion of School Identity and Unity

- Custom graphics and artwork reflect the school's values, mascot, and achievements, fostering a strong sense of identity and pride among students and staff.
- These elements unify the school community, reinforcing a collective spirit and common goals, while strategically reinforcing educational messages, values, and themes.

Stimulation of Creativity and Sense of Belonging

- Exposure to diverse forms of art inspires students to think creatively, encouraging exploration of new ideas and contributing to a dynamic, innovative learning environment.
- Well-designed signage enhances students' sense of belonging, creating an inclusive, supportive, and engaging school environment, with warm colors and welcoming fonts contributing to a vibrant, cohesive atmosphere





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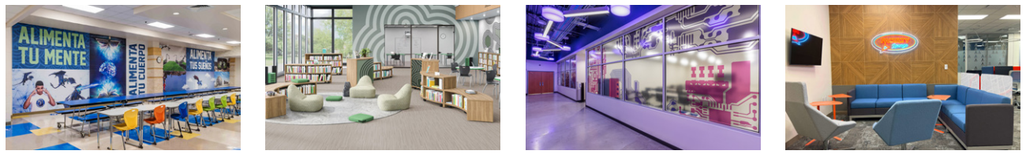

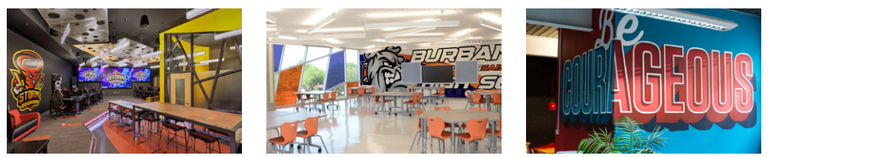

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Cafeterias

TOP PHOTO

Hot Wells Dual-Language Middle School
SAISD- San Antonio

Using wall wraps, signage, and graphics to create a branded environment in a K-12 cafeteria can significantly enhance the dining experience for students. Transforming a plain cafeteria into a vibrant, colorful space filled with educational themes, school mascots, and inspirational messages fosters a sense of pride and community. Effective signage organizes the space and guides students efficiently, while fun graphics promote healthy eating habits. By creating an inviting and cohesive environment, schools can positively impact students' well-being, making lunchtime more enjoyable and orderly, and encouraging healthy choices every day





Bottom Photograph :
John Jay HS - NISD San Antonio



CTE CAFETERIA

Many CTE schools do not have a sports team or a mascot but elements form their curriculum can be introduced into the environment for effective visual storytelling .



BRAND HEAVY

From color-match laminates to floor-to-ceiling super-graphics we can help you drum up some palpable school spirit.



CAFE STYLE

Indeco reps over 100 manufacturers so weather you're looking for a traditional cafeteria or something more like a cafe, we have you covered.



CAFETORIUM

Multi-use areas are common but they don't have to be drab or lifeless. Leave a mark on your gathering spaces and create a statement.



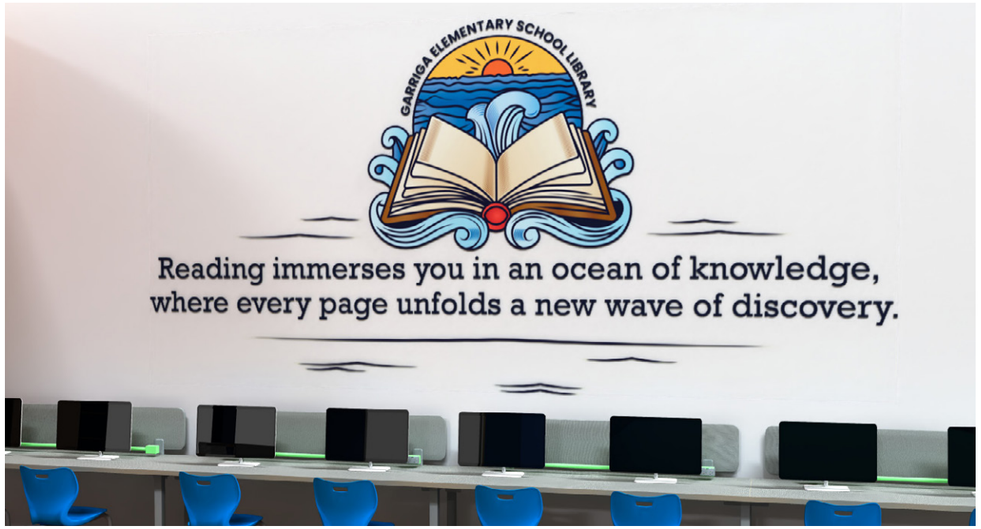
SAISD

Edgar Allen Poe Middle School

Libraries

+

Using graphics to create a branded environment in a K-12 library offers a range of benefits that enhance the learning experience for students. Vibrant and engaging graphics can transform the library into an inviting and stimulating space, encouraging students to spend more time reading and exploring. Visual elements such as murals featuring famous authors, literary quotes, or colorful book-themed designs can ignite a passion for reading and learning. Additionally, graphics can help organize the space by clearly indicating different sections of the library, making it easier for students to find books and resources. Inspirational and educational graphics can also reinforce school values and foster a sense of community and pride among students. Overall, a well-designed branded environment in the library can create a positive and motivating atmosphere that supports literacy and academic growth.

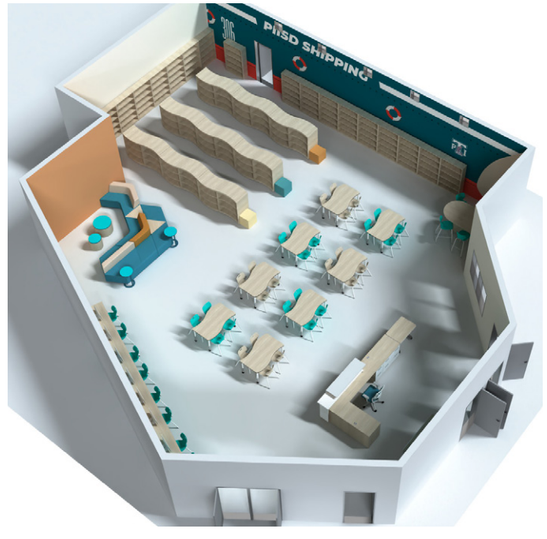




3D RENDERINGS

Indeco provides clients with three dimensional renderings to help them get a feel of how the environment works together as a whole.





POINT ISABEL ISD

Garriga MS and Deery MS boast nautical themes in their libraries. The columns have been wrapped to mimic the supports under a pier.



SAISD

Grant-listed Hot Wells Middle School receives a library makeover equip with new shelving, desks, chairs, and graphics.

RFISD

Randolph High School embraced the STEM fields by renovating a old storage building on base into what they call the "Launchpad."

STEM Spaces

Using graphics to create a branded environment in STEM spaces within K-12 schools offers significant benefits that can enhance students' engagement and learning. Dynamic and visually stimulating graphics can transform STEM classrooms and labs into inspiring and innovative spaces that ignite curiosity and creativity. Elements such as murals depicting scientific concepts, engineering marvels, mathematical formulas, and technological advancements can make abstract ideas more tangible and relatable for students. These visual cues not only reinforce the curriculum but also foster a sense of excitement and interest in STEM subjects. Additionally, well-placed graphics can help organize the space efficiently, providing clear guidance on lab safety protocols, equipment usage, and project zones. By creating a branded environment that celebrates STEM, schools can cultivate a culture of innovation and discovery, encouraging students to explore and excel in these critical fields.

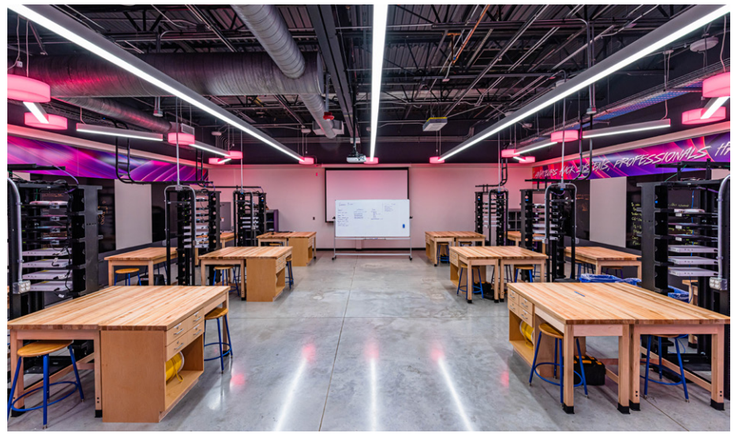




NEISD

Nearly 40 cybersecurity companies have headquarters located in San Antonio, making the Alamo City the second largest concentration of cybersecurity experts in the United States. NEISD has invested in the future of our students by creating the ICSI magnet school program with an educational focus that introduces and prepares students for the careers of the future. The graphics not only enhanced the feel of the overall space they were also embedded with “Easter eggs” containing crackable lines of code.













MAKER-SPACES

Using graphics in K-12 maker-spaces creates an engaging and inspiring environment that fosters creativity and innovation. Vibrant visuals can highlight tools, safety guidelines, and project ideas, making the space more functional and inviting for students to explore, build, and learn.





ECISD

The CAST School Network invites industry professionals to take part in curriculum development , internships, and sponsorships so it was only natural to highlight "**IN**d**US**try"

+ Collaborative Spaces

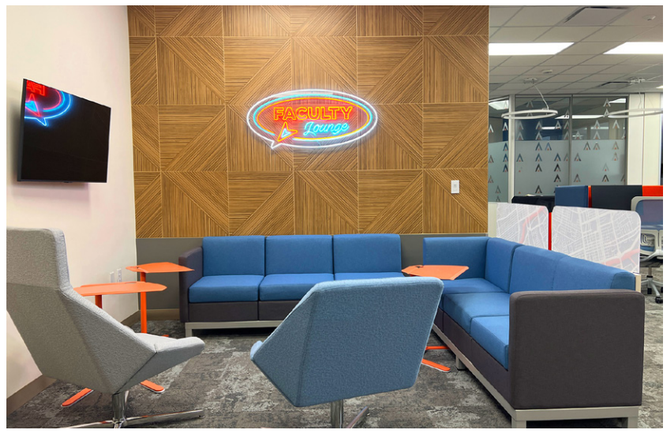
Graphics can designate specific areas for different collaborative functions, such as brainstorming zones, quiet study areas, and tech hubs, enhancing the functionality and flow of the space. This visual organization aids in reducing distractions and increases productivity by providing clear spatial cues. Moreover, a well-branded collaborative space can instill a sense of community and school spirit, making students feel more connected to their institution's identity and values. The right visual environment can also inspire creativity and innovation, making collaborative projects more effective and enjoyable. Overall, using graphics to enhance K-12 collaborative spaces can significantly boost both the aesthetic appeal and practical use of these areas, nurturing a more engaging and cohesive learning environment.





BOTTOM PHOTO

It's easy to forget about the importance of spaces dedicated for teaching staff and faculty to plan and collaborate. But why should the kids have all the fun?





EUA Design

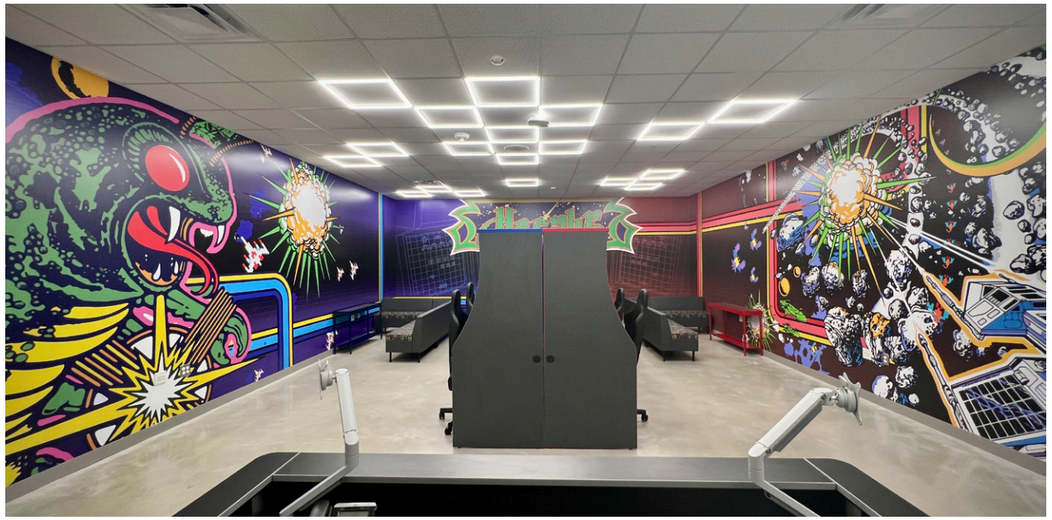


E-sports

CELINA ISD

As part of their new high school renovations, Celina ISD, introduced an E sports team room to break into the E sports space by storm.

Using graphics in K-12 e-sports spaces can create an exciting and immersive environment that significantly enhances student engagement and enthusiasm. E-sports in schools play a crucial role in fostering teamwork, strategic thinking, and technological skills, which are valuable for students' future careers. Incorporating vibrant visuals can highlight team branding, game strategies, and inspirational figures in e sports, making the space more dynamic and motivating for student gamers. This kind of enriched environment encourages students to thrive, collaborate, and develop essential skills that extend beyond gaming, preparing them for a variety of future opportunities.





COMAL ISD

Student feedback "Can we make it like Retro Galaga style and have like a red side and a blue side" drove the design for HCCPHS' Red vs Blue e-sports gym.

MORE ABOUT E SPORTS

The rise of e-sports has seen a significant surge. A market research report from Vantage Market Research estimated the e sports market at $1.7 billion in 2022, with a forecast to grow to $11.94 billion by 2030. This growing popularity is creating a need for schools to keep up with the modern tech industry. E-sports also foster important social-emotional skills by providing an inclusive environment where students who might not participate in traditional sports can find a sense of belonging and community. The North America Scholastic E-sports Federation (NASEF) reports that there are about 3,500 high school e sports clubs across the U.S., and participation is growing internationally.



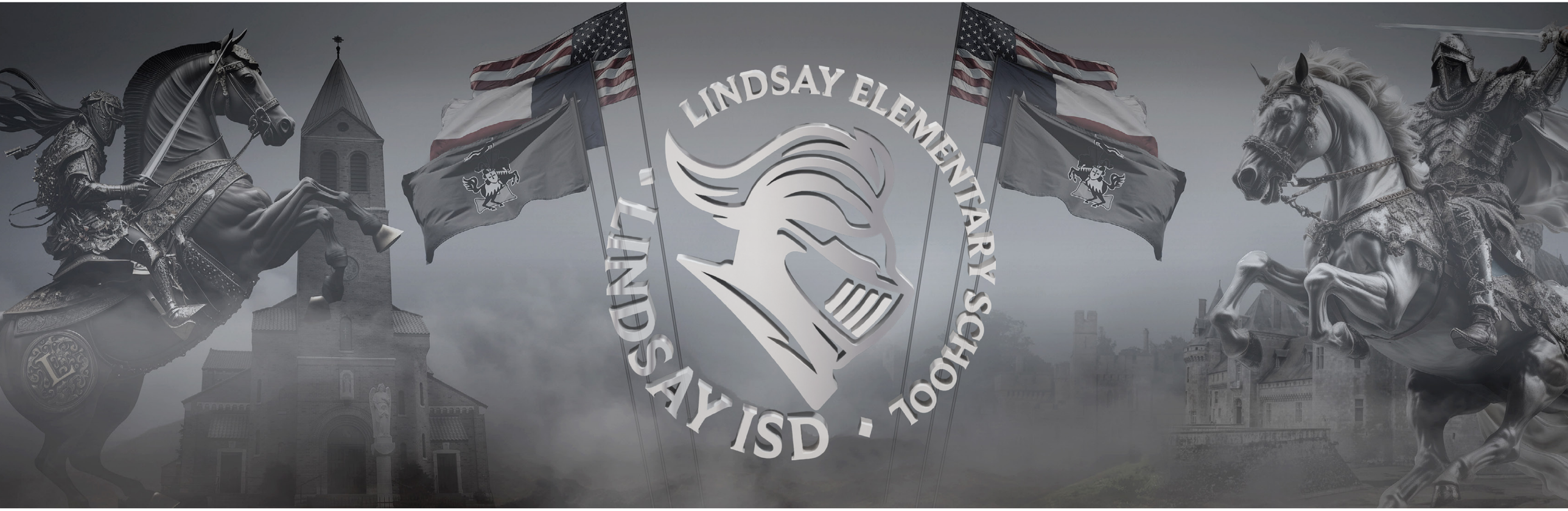
LINDSAY ISD

Knights will sound the charge as the leave school each day and face the real challenges that life outside of school brings.

Recently Installed +

This summer's interior graphics projects continue to grow across Texas schools. What began as a single-campus effort at Lindsay ISD expanded to include both the elementary school and high school, while work at Fredericksburg High School led to additional graphics for the middle school. These projects reflect a shared commitment to creating spaces that celebrate school identity, inspire students, and enhance the learning environment.





Lindsay Elementry

The elementary students are stepping into shadowy hallways lined with dark, moody graphics, but there's no fear here. They wear the black and grey with pride, standing tall as Knights forged in courage.













FREDERICKSBURG ISD

Nostalgia with a modern twist. The goal was to support the school's mission, reflect the heart of the Fredericksburg community, and create spaces that students and staff can feel proud of. The result is a bold, meaningful environment that feels both familiar and fresh.







BANDERA ISD

Small Town. Big Impact.

Before & After

Many schools have invested in modern furniture, fixtures, and equipment (FF&E) to improve learning environments. To maximize that investment, consider incorporating environmental graphic design (EGD). Elements such as wall graphics, school branding, and educational visuals can transform functional spaces into engaging environments that inspire learning, strengthen school culture, and encourage students to take ownership of their space.

BEFORE:



AFTER:

BEFORE:



AFTER:



GRAPHICS REFRESH

Sign companies like FastSigns and Signorama don't usually staff senior environmental designers. The level of design you can expect to see from Indeco is miles beyond your local print shop's capabilities.



BEFORE:

A well designed common space can foster creativity and collaboration...



AFTER:

But when graphics are added, a strong sense of identity and pride among students and staff is fostered.

PHOTOREALISM

Schools are encouraged take advantage of their current photo libraries to tell accurate stories and form deeper emotional connections.

Common Styles

Environmental Graphic Design (EGD) can take many forms, each serving a unique purpose. Photorealistic graphics create immersive experiences, while typographic designs and quoted illustrations communicate messages in visually engaging ways. Selfie walls encourage interaction and school pride, values walls reinforce culture and community, and minimalist designs create clean, focused environments. Together, these approaches help transform schools into inspiring spaces that support learning, engagement, and connection.



TYPOGRAPHIC

Expressive fonts and creative hand lettering combine elements of modern design with inspirational slogans.

QUOTED ILLUSTRATIONS

Pairing meaningful quotations with lively, visually engaging depictions of their originators, create a powerful and educational visual narrative





SELFIE WALLS

Selfie walls give students an acceptable outlet for cellphone usage while encouraging school pride and spirit.





MINIMALISTIC & MODERN

We see this style being effective in schools in the STEM space, CTE Schools, or in newly constructed schools.

VALUES WALL

Values walls serve as a daily reminder for students and staff of the school's commitment to its guiding principles, fostering a culture of mutual respect and shared goals.



www.INDECOSALES.com